



SOPRINTENDENZA  
ARCHEOLOGIA  
BELLE ARTI  
E PAESAGGIO  
DEL FRIULI VENEZIA GIULIA

## The Superintendence of Archaeology, Fine Arts and Landscape of Friuli Venezia Giulia

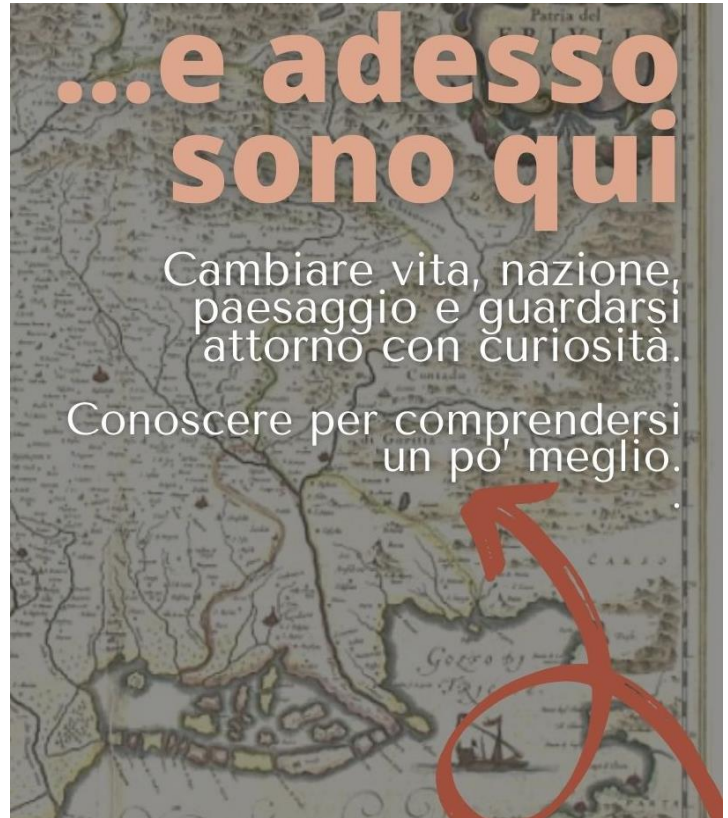
In occasion of the

### European Heritage Days - September 24<sup>th</sup> and 25<sup>th</sup> 2022

Is organising a creative competition focused on local cultural heritage, specifically the right to cultural access and participation as foundation of democracy.

This initiative will enhance our heritage and direct interest towards local and individual connotations that contribute to the enrichment of the essential multicultural elements that make the European Union, incrementing a sense of belonging to the European community.

The aim is to stimulate a reflection around personal and collective identity in Friuli Venezia Giulia: melting pot of people and cultures, land of conquest and trade since ancient times, gateway to the Mediterranean and Eastern Europe.



## ... and now I'm here

**We change life, country, environment and curiously look around.**

**We learn about the outside to learn more about ourselves.**

**We learn about our cultural heritage using individual and collective experience, developing our own identity.**

Call for creative works on Friuli Venezia Giulia cultural heritage. This opportunity is addressed specifically to individuals that are not originally Italian and moved to our region further on in life.

We invite foreigners currently residing in Friuli Venezia Giulia to describe their first encounter with this land, its landscapes, roads, squares, buildings. We would like you to tell us about the elements that first impressed and surprised you and are now part of your daily life and you have incorporated in your personal identity.

Participants can produce anything creative to present something from our cultural heritage.

You can create a short video (4 mins max), or a piece of text (short novel, poem, letter, reportage of max 3,000 characters), images (pictures, drawings, posters, comics, graphic artworks. 50x70cm max size), soundtracks or songs (max duration 3 mins).

You should think about your arrival to Friuli Venezia Giulia and use your creativity to tell us about your first impression of the cultural heritage in our region and which elements of it you have adopted as part of your life. You should respect the definition of cultural heritage as in D. lgs 42/2004.

Participation to this initiative is free.

You can participate individually or as a group, institution, association or school.

### **Technical Specifications:**

Videos can be presented in any way and in any language (foreign language, sign language, simplified images and/or by using any other tool or method) as long as there are subtitles in Italian.

Videos should last 4 minutes maximum, including titles and credits. All kinds of video editing will be accepted including animations, time lapse and slow motion. You should check that the music and images you use are royalty free. Videos should be submitted in .mp4 format or via a link to an online platform (e.g. YouTube).

Texts should entail maximum 3,000 characters and can be short novels, poems, letters, reportages. They can be in any language, as long as a translation in Italian is included.

Images will be accepted as well, including photos, drawings, posters, comics, graphic art, with maximum size of 50x70cm.

Finally, we will admit submission of musical creations including soundtracks and songs with a duration of no more than 3 minutes.

### **HOW TO PARTICIPATE**

To apply, please email [sabap-fvg@beniculturali.it](mailto:sabap-fvg@beniculturali.it) or PEC [mbac-sabap-fvg@mailcert.beniculturali.it](mailto:mbac-sabap-fvg@mailcert.beniculturali.it) by June 20, 2022. Please ensure the following is enclosed to your email:

- Application form fully completed and signed by the participant or a representative of the participating group;
- Copy of the participant's/representative of the participating group's ID.

For info please contact Morena Malesia, Palazzo Clabassi, Udine. Tel: 0432 504559/ Email: [morena.malesia@beniculturali.it](mailto:morena.malesia@beniculturali.it).

### **DEADLINES**

You should apply by June 20, 2022, by completing and emailing back the attached application form.

From the end of June, participants will be invited to attend one or multiple webinars, with the aim to provide support and advice. In such occasions, participants will also be inducted on the definition of cultural heritage and the technical requirements your creative work should meet.

You should submit your creative piece by August 31, 2022.

EVENT on September 24<sup>th</sup> and 25<sup>th</sup> , 2022

We will outline the outcomes of this project and we will invite at least 5 participants to present or talk about their creations. Local experts in education, research and culture will be sharing their own findings and introduce the 5 creations and their makers.

This project aims to promote the “Faro Convention”, adopted by the Committee of European First Ministers on October 13, 2005 and approved in Italy with the law n. 133/2020.

The Faro Convention shares the belief that cultural heritage is strictly connected to human rights and democracy. It promotes this belief in order for it to become part of communities and society in general, by recognising that places and objects become important when they acquire significance in our daily life.

All creative works will be uploaded and made accessible through the website <https://sabapfvg.cultura.gov.it/>.

All physical artworks will be exhibited at Palazzo Clabassi, Udine.

All participants will receive a certificate of participation.

Depending on future developments connected to the current Covid-19 emergency, we aim to host the main event in person at Palazzo Clabassi, Udine. Alternatively, it will be organised remotely, in accordance with the latest national guidance.

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### **Rules of participation to the project .... *and now I'm here***

#### **Art. 1 – Subject**

Participants will be required to produce a creative piece, which should describe something belonging to the Friuli Venezia Giulia cultural heritage, as outlined in D.lgs. 42/2004:

Art.2 c.2. “ It belongs to the cultural heritage anything movable or not which [...] is of artistic, historical, archaeological, ethnoanthropological, archival and bibliographical interest, including other specific things defined by law as testament of the value of civilisation.”

Participants should select an element belonging to the cultural heritage that is local to them and they see daily. They should conduct a short research on it, in order to be able to look at it objectively as well as subjectively.

#### **Art. 2 – Participation requirements**

Participants should be currently residing in Friuli Venezia Giulia and be originally from another country.

Participation is free.

It is allowed to participate as individuals or as a group, including as an institution, association or a school.

### Art. 3 – Technical requirements

Videos can be presented in any way and in any language (foreign language, sign language, simplified images and/or by using any other tool or method) as long as there are subtitles in Italian.

Videos should last 4 minutes maximum, including titles and credits. All kinds of video editing will be accepted including animations, time lapse and slow motion.

Texts should entail maximum 3,000 characters and can be short novels, poems, letters, reportages. They can be in any language, as long as a translation in Italian is included.

Images will be accepted as well, including photos, drawings, posters, comics, graphic art, with maximum size of 50x70cm.

We will admit submission of musical creations including soundtracks and songs with a duration of no more than 3 minutes.

Videos and music must be submitted in an .mp4 format or by providing a link to the portal/platform where they are located. Images can be submitted in digital format or any other format. The use of any royalty protected images, music or text is forbidden.

### Art. 4 – How to participate

In order to apply for the opportunity, participants must send a fully completed application form and copy of ID of the participant/representative of the participating group to [sabap-fvg@beniculturali.it](mailto:sabap-fvg@beniculturali.it) or PEC [mbac-sabap-fvg@mailcert.beniculturali.it](mailto:mbac-sabap-fvg@mailcert.beniculturali.it) no later than Monday 20<sup>th</sup> of June 2022.

Participants must submit their creative work by Wednesday 31<sup>st</sup> of August 2022, accompanied by the consent form signed by the person/people appearing in their videos/photos as required.

All participants will be directly invited to attend the webinars designed to provide adequate information, support and advice in the planning and creation phase.

### Art. 5- Privacy and Consent

Every person appearing in the submitted videos or photos will have to fill in and sign the attached consent form for

The use of images/pictures and videos in line with D. Lgs. 10 August 2018, n. 101 – GDPR (General Data Protection Regulation) and consequent adaptation of the national law to the regulations issued by the European Parliament and Council (EU) 2016/679 of April 27, 2016.

The provided personal data, including content of the creative pieces, will be treated in observance of the current law and in line with the principles of honesty, lawfulness, transparency and confidentiality which inspire this project. These data will be recorded digitally and on paper, as foreseen by GDPR (EU) 2016/679.

Giving consent is optional. If no consent is given, any images or videos showing the party cannot be used.

All details of participants and those who will review the audio-visuals will be treated in accordance to the MiC Privacy Policy <https://sabapfvg.cultura.gov.it/privacy-cookies/>.

### Art 6 – Right of Use

Participants grant the Superintendence ABAP FVG the right of not for profit use of their creations, in order to promote the initiative via their institutional channels. All received videos will be published on our website and social media accounts, for communication, transmission and/or public release using any mean of remote dissemination (e.g. email, internet, telecommunications, radio and tv, phone, institutional website, YouTube, social media, newspapers, magazines, etc.). They will be utilised also after completion of the project to report on institutional activity.

#### Art. 7 – Copyright

The creator/representative of the creative group of the submitted work detains the copyright over the video and declares that such creative work is an original product, not plagiarised, that its contents do not go against current law or a third party's rights and is not of offensive, outrageous or defamatory nature.

#### Art. 8- Presentation of the creative works

During the event, organised as part of the European Heritage Days 2022, education, research and culture experts, specialised in cultural heritage, will be presenting the submitted works and will share the outcomes of the project. In this occasion, selected participants will be given the chance to speak about their creations. The programme of the day, including the list of speakers will be formally shared on our website <https://sabapfvg.cultura.gov.it/>, via e-mail and on our social media accounts in the first half of September 2022.

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To  
**The Superintendence of Archaeology,  
Fine Arts and Landscape of Friuli Venezia  
Giulia**  
Piazza Libertà n. 7  
34135 TRIESTE

sabap-fvg@beniculturali.it  
[mbac-sabap-fvg@mailcert.beniculturali.it](mailto:mbac-sabap-fvg@mailcert.beniculturali.it)

Subject: Application form ... **and now I'm here**

CREATOR/REPRESENTATIVE OF THE CREATIVE GROUP

Name and Surname \_\_\_\_\_

Born in \_\_\_\_\_

Date of Birth \_\_\_\_\_

Resident in \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

I wish to formally confirm my participation to the project ... **and now I'm here**

Brief note about the creator or the group of creators/association submitting the work (max 300 characters)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- I hereby declare to have read and accept all the terms and conditions related to this initiative ... **and now I'm here**
- I hereby declare to detain the full copyright of this work and I relieve SABAP FVG from all responsibilities, costs and other obligations, that might generate from the content of my creative work;
- I delegate the use of my creative work to SABAP FVG freely and permanently accordingly with what stated in the Rules of Participation;
- I declare that all my statements as per this form are truthful and I attach a copy of my ID.

Date \_\_\_\_\_ Signed \_\_\_\_\_

- I also commit to comply with the regulations as described on this document and that I agree to the treatment of my personal data as per D.L.gs. 101/2018 and the GDPR regulations EU 679/2016 for the purpose of organising and facilitating the project... **and now I'm here**

Date \_\_\_\_\_ Signed \_\_\_\_\_

To  
**The Superintendence of Archaeology,  
Fine Arts and Landscape of Friuli Venezia  
Giulia**

Piazza Libertà n. 7  
34135 TRIESTE

sabap-fvg@beniculturali.it  
mbac-sabap-fvg@mailcert.beniculturali.it

Subject: Privacy consent form signed by the parties appearing in photographic or audio-visual content

Name and Surname \_\_\_\_\_

Born in \_\_\_\_\_

Date of birth \_\_\_\_\_

Resident in \_\_\_\_\_

Address \_\_\_\_\_

Email address \_\_\_\_\_

I have received and I understand the provided information about ways and reasons these pictures/videos will be used as part of the ... **and now I'm here** project, in quality of individual appearing in such pictures/videos or as legal guardian of a minor.

Name and Surname  
\_\_\_\_\_

Date and place of birth  
\_\_\_\_\_

I am also aware of my right to retrieve consent in any moment, although I understand that the use of such images or audio-visuals before my withdrawal will be considered legitimate.

I GIVE MY CONSENT

In line with the D. Lgs. August 10, 2018, n. 101 – GDPR (General Data Protection Regulation) for the adaptation of the national law with the regulations as per (EU) 2016/679 created by the European Parliament and Council of April 27, 2016, to SABAP FVG for the not-for-profit use of images and/or videos of myself or my underage child, in order to promote the project.

Date \_\_\_\_\_ Signed \_\_\_\_\_